



WHAT'S BREWING

SUMMER 2011

SCHLITZ PARK WELCOMES NEW TENANT ADMISSION POSSIBLE

Look at the Schlitz Park tenant list and you'll see a list of companies and organizations making a tremendous impact on our community providing funding, health care, employment, educational support and other important services. Now add Admission Possible, a non-profit organization that makes college admission and success possible for low-income high school students.

September first was moving day for the organization's Milwaukee office which will relocate to the second floor of RiverCenter. They have 5 employees and more than 20 AmeriCorps members serve as program coaches. Admission Possible's Hannah Wallisch says what attracted the organization to Schlitz Park was, "Knowing we'll have good neighbors. There is a good network of other tenants that are valuable to us. It's great to see a community right in the office park."

Hannah also cites our amenities including available conference space, Take-Out Tuesdays and the Aurora Lunch and Learn program.

Location is another plus. "Schlitz Park is a good launch point for us with easy access to all points north, south, east and west to our schools," Hannah says. "And, we love that we'll be in the heart of city close to great shops, restaurants and events. That's really appealing to our workforce who like being close to the opportunities of the city."

The following are excerpts from the Greater Milwaukee Foundation's (another Schlitz Park tenant) 2010 annual report that summarizes the impact Admission Possible has on our community:

The organization helps low-income juniors and seniors with admissions tests, college applications, scholarships and financial aid. It began in 2000 in the Twin Cities and launched a second site in 2008 in Milwaukee, thanks to a \$150,000 grant from the Greater Milwaukee Foundation. Admission Possible now serves 350 students in seven Milwaukee high schools.

Getting into college is half the battle for students. Picking the right school and staying there are as important. The program sets up college visits and helps students complete multiple college applications so they increase their chances of success.

Once in college, coaches help students access campus resources, renew financial aid and answer any questions. Learn more about Admission Possible at www.admissionpossible.org.



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MILWAUKEE RIVER CHALLENGE AT SCHLITZ PARK MARK YOUR CALENDARS!

The 11th annual Milwaukee River Challenge returns on Saturday, September 17 when dozens of collegiate and club teams test their stamina and precision along the Menomonee and Milwaukee Rivers with a finish at Schlitz Park.

Considered the most accessible rowing race for viewing in America, spectators get intimate views of the action from more than a dozen bridges on the rivers. Nowhere else can fans get as close up to the shells when they are racing. With outdoor seating at the many riverside restaurants, bars and bistros as well as Schlitz Park, the Milwaukee RiverWalk provides spectacular vantage points along one of the country's most exciting water trails. The first race launches at 9 a.m.



For more details on the starting times and the race course, visit www.milwaukeechallenge.com. New this year six teams of Schlitz Park tenants will have the opportunity to paddle against each other in the first ever Tenant Tandem Canoe Challenge with the winning team taking home the Challenge trophy and enjoying a Take-Out Tuesday lunch on us.

A BUSY SUMMER!

There is much more to do than just work in Schlitz Park, especially this past summer. We had more than 60 bikes dropped off for free tune ups performed by Dream Bikes. We offered bike commuting class for those looking to travel on two wheels instead of four. And, the Schlitz Park bike race provided plenty of excitement for spectators with a challenging course that included tough climbs, steep down hills and tricky turns. Of the 102 Pro men starters, just 30 finished including the second place rider who finished the last two laps with just one pedal.



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TAKE OUT TUESDAYS

Take-Out Tuesdays helped fuel the growing food truck trend with such popular vendors as Streetza Pizza, Tiger Bites and Fast Foodie stopping by each week. One week we had nearly a dozen trucks serve.



Pictures courtesy of Erol Reyah

1ST ANNUAL COOK-OUT

One of the most popular meals this summer was our cook-out where your property management team took over the grilling. We served over 700 people!



Check out
[www. Schlitzpark.com](http://www.Schlitzpark.com) for
more pictures!

WHAT'S BREWING

AROUND THE PARK COMMUTING MADE EASY AND SUSTAINABLE

Schlitz Park is a natural for tenants and employees looking for other forms of transportation to work than sitting in their cars. We're conveniently located to both highways and city streets with easy access to public transit and just steps from some of the city's newest and most affordable places to live.

Tenant and multi-modal commuter Margit Schatzman appreciates that convenience. She is president of Educational Credential Evaluators, Inc. "I bike, I take the bus and when I need to, I take my car and I have a parking place. Schlitz Park makes all of those possible." But Schatzman prefers the bike and frequently rides to work and even meetings during the day. "I just hop on my bike. I don't have to worry about parking, circling the block to find a parking place. I park in front and I'm in and out."

Bicycle Friendly Schlitz Park, which includes our new state of the art, secure bike racks and covered shelter, is part of a broader effort to make sustainable transportation easier for tenants. We also offer and plan to expand preferred parking for hybrid vehicles and we were the first corporate campus to install an electrical vehicle charging station.

For bike routes to Schlitz Park and commuting tips, check out our bike map at: www.schlitzpark.com/media/mediafile_attachments/05/5-schlitzparkbikeparking.pdf.



MILWAUKEE RIVER HELPS KEEP YOU COOL

Have you noticed the new mural of what appears to be a waterslide winding around a natural water outflow running into the Milwaukee River? The mural, funded by Schlitz Park, and painted by artist Linda Freund, symbolizes the importance of keeping the river clean.

Here at Schlitz Park, the river has helped keep us cool during some of the summer's hottest days. For more than 20 years, we've been using river water to cool the entire office campus plus the Time Warner building and Milwaukee Education center. The water is fed through our HVAC system and then returned to the river, which saves both fresh water and energy.

Typically a system for a property our size would need to cool down condenser water by having a large cooling tower on the roof or just wasting water by running city water through it and into a drain. What we are able to do is take river water, which has the ideal temperature condition, and put it right through the condenser, and then right back into the river.

Other benefits of our system include eliminating the need to add chemicals to our cooling tower water which allows us to reduce pollution. Additionally our system generates, less noise than typical roof-top chilling.

